

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Patent Application of:) **Mail Stop AF**
Michael CURTISS et al.)
Application No.: 10/662,931) Group Art Unit: 2168
Filed: September 16, 2003)
For: SYSTEMS AND METHODS)
FOR IMPROVING THE)
RANKING OF NEWS)
ARTICLES)

AFTER FINAL REQUEST FOR RECONSIDERATION

U.S. Patent and Trademark Office
Customer Window, Mail Stop AF
Randolph Building
401 Dulany Street
Alexandria, VA 22314

Sir:

In response to the final Office Action, dated September 5, 2007, Applicants
request reconsideration of the outstanding rejections in view of the remarks below.

Remarks begin on page 2 of this paper.